

Name

Date

Class

Teacher

**Sociological Topic that you are  
researching**

# Identify the Problem

- Define
- History
- Examples
- Statistics
- Why you chose to study this topic
  - If you want any slide to extend to multiple slides, make sure to write CONTINUED after each title

# Reviewing the Literature

- 1<sup>st</sup> article title
- Author
- Quote with proper citation (author, date)
  - “I love Ms. Santos” (MLA FORMAT)
  - Google Purdue Owl MLA citations
  - EasyBib click on citations
- Verbally summarize

# Review the Literature

- 2<sup>nd</sup> article title
- Author
- Quote with proper citation (author, date)
- Verbally summarize

# Review the Literature

- 3<sup>rd</sup> article title
- Author
- Quote with proper citation (author, date)
- Verbally summarize

# Formulating Hypothesis

- Based on background information and secondary analysis
- Identify what you feel is the cause for the sociological issue, or the correlation between the issue and its variables

# Developing a Research Design

- Interview
  - Who will you interview
- Survey
  - What will the survey hope to find (focus on)

# Collect Data

- Who you interviewed
- Why you chose this person
- Interview questions
- Conclusion of interview

# Collect Data Continued

- Who you chose to survey
  - Which population did you target
  - What sample did you select
  - How did you chose the sample
  - What questions appeared on your survey
    - Open or close ended?
  - Statistics or findings of survey
    - Graph
    - Pie chart

# Include 3 survey graphs

How do I do that?!?

Step 1 ) Click on the INSERT tab above (for MS PowerPoint Presentations)

Step 2) Click on CHART

Step 3) Choose a basic column graph, bar graph, or pie chart.

Step 4) Ms Excel should open up.

Step 5) Across the top of the Excel document, you can click on the title, and change it to your question. Type in your question.

Step 6) On the left, click on any of the words, erase, and write one of your options (A, B, C, D, etc)

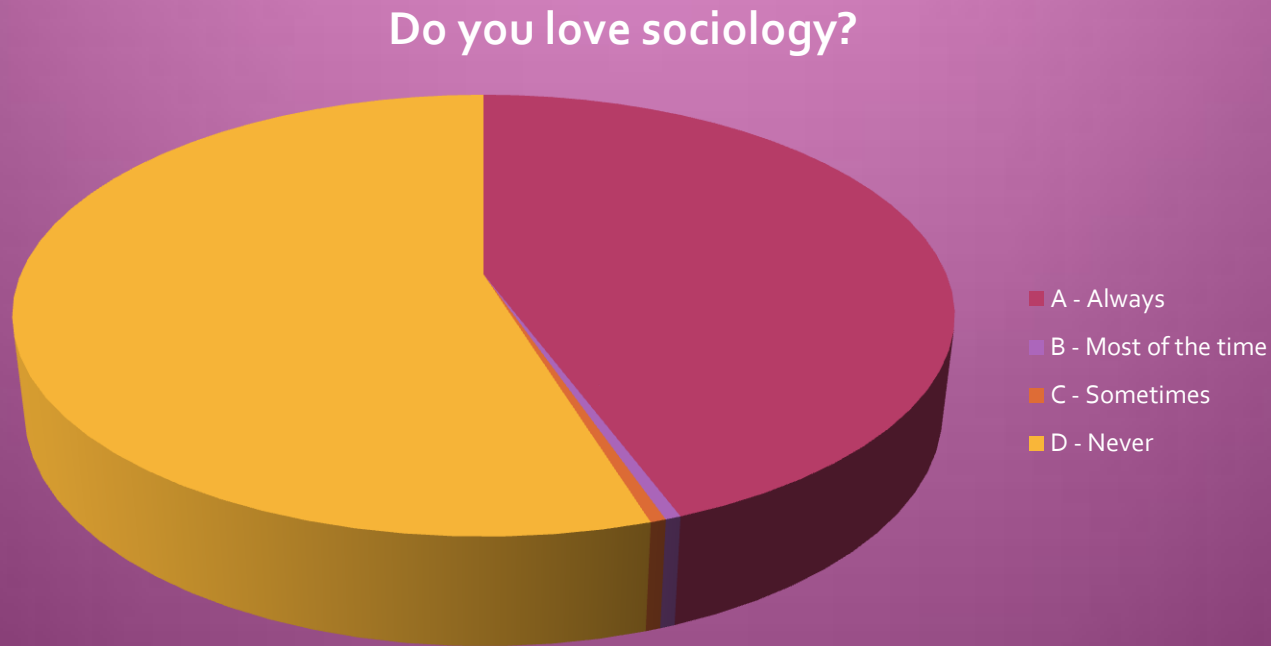
Step 6) Continue doing this for each of your options

Step 7) In the number slot, fill in your statistics (percentages) for each of your options

Step 8) We did three examples in class, but, you can call, email or come see me for extra help. Good luck! 😊

# Graph for one of my survey questions

#14 – DO you love sociology?



# Analyzing data

- Did the data support your hypothesis?
- Make your own judgment
- Don't use personal opinion – based strictly on facts
- Are there conflicting findings?
  - What does that indicate or mean?
  - Does that matter
  - Does that help or hurt your study?

# Stating Findings and Conclusions

- Describe the methods you used (survey, interview, and secondary analysis)
- Is your hypothesis formally accepted, rejected, or modified? EXPLAIN
- Do not be afraid to say it's rejected or modified. This will not affect your grade. That's why you did the research, and it's completely fine. It's a learning experience 😊

# Video Example

- Juan's Video Example / Jonnae's Video Example